

# Beauty Buzz

From our blog at [RiverRegionFacialPlastics.com](http://RiverRegionFacialPlastics.com)

## Exciting New Treatment for “Double Chin”

Now there is a treatment for your double chin! The FDA has approved KYBELLA™ (deoxycholic acid) injection, which contours and improves the appearance of moderate to severe submental fullness due to submental fat. Submental fullness, also known as “double chin,” can affect adult women and men of all ages and weights and is influenced by multiple factors including aging and genetics. Submental fullness is often resistant to diet and exercise, and according to a 2014 survey conducted by the

American Society of Dermatologic Surgery, 68% of people said they are bothered by their double chin.

KYBELLA™ is a formulation of a naturally occurring substance (deoxycholic acid) that targets and destroys fat cells in the area where it’s injected. Once those cells are destroyed, they can no longer store or accumulate fat.

The most common side effects are typically local to the treatment area and most commonly include swelling, bruising, pain, numbness, tingling, hardness and redness.

### Product Spotlight



kybella™

(deoxycholic acid) injection



Before

After

The first and only FDA-approved injectable drug that contours and improves the appearance of “double chin”

## Don't Forget the Eye Cream!

While you are shopping around for skin care products that have proven science behind them, you are going to run into the SkinMedica® product line. SkinMedica® is medical grade skin care not sold in department stores; however, these products are dispensed by very select licensed physicians. SkinMedica® has an unprecedented reputation for standing true to research-based science and clinical experience.

SkinMedica® founder, Dr. Richard Fitzpatrick, is a world renowned dermatologist whose body of work in dermatology during the past 30 years earned him special recognition by many popular media sources such as Allure magazine, New Beauty magazine and even the Today Show, which referred to him as a “beauty industry visionary” and one of the world’s doctors who has “most influenced the world of beauty products.” Dr. Fitzpatrick discovered the science of growth factors, which are comprised of 93.6% human fibroblasts.

Although SkinMedica® offers a full line of facial care products, our focus here will be on those that are for eye enhancement. Did you know that the skin around your eyes is 38% thinner than the rest of your face? This is definitely an area that needs tender loving care.

SkinMedica® has two eye treatment creams, both of them use a patented, unique combination of ingredients that improve the look of wrinkles and fine lines, improve the texture and tone of your skin, in addition to smoothing and brightening the eye area.

TNS Eye Repair®— improves the appearance of fine lines, reduces dark circles, replenishes skin  
TNS Illuminating Eye Cream®— reduces the appearance of dark circles, improves skin firmness

The SkinMedica® eye creams are safe for all skin types. Applying twice a day is of greatest benefit. We recommend using the back of your hand as a palate so that application to the face is smooth and even. Apply eye creams around the eye; however, avoid the eyelid. Results are achieved after consistent 90-day application. Pick one or use a combination of both and you are sure to see results!



Please contact us via email at [Doctors@RiverRegionFacialPlastics.com](mailto:Doctors@RiverRegionFacialPlastics.com) with your questions or comments!