

Beauty Buzz

From our blog at RiverRegionFacialPlastics.com

What is involved with a Botox® Cosmetic treatment?

A Botox Cosmetic injection generally takes just a few minutes. At River Region Facial Plastics, you will be seated comfortably while the areas to be treated are cleaned with an alcohol pad. Your doctor may mark the treatment areas. We will apply a cold pack for a few seconds to chill the skin. A tiny needle is used to precisely place the medicine. This is repeated as necessary based on your areas of concern. The effects of the medicine take about 5 days to begin, but may take up to 2 weeks to reach full effect. The effects will last for about 4 months on most patients, although it can range from 3-6 months. Many patients find the medicine works longer if the treatments are continued on a routine basis.



Latisse®



Who doesn't want long, full and dark eyelashes? Most women we know desire those lashes that actually make you look younger!

We love Latisse®! Latisse® was actually discovered by accident... when glaucoma patients reported their eyelashes growing so long, scientists took notice! They discovered that the bimatoprost ophthalmic solution in the glaucoma drop was the secret ingredient to eyelash growth. That's how Latisse® was born! Bimatoprost makes the eyelashes more noticeable by causing more eyelashes to grow and making them longer, thicker,

and darker. Apply Latisse® with a clean applicator brush along the upper lash line with the eyes closed. When used daily, full results are seen at 16 weeks; however, you will see noticeable growth in as little as 8 weeks. When this medication is stopped, expect the appearance of the eyelashes to return to the way they looked before starting treatment.

Don't forget the eye cream!

When you are shopping around for skin care products that have proven science behind them, you are going to run into the SkinMedica® line. SkinMedica® is medical grade skin care not sold in department stores; however, these products are dispensed by very select licensed physicians. SkinMedica® has an unprecedented reputation for standing true to research-based science and clinical experience.

Founder, Dr. Richard Fitzpatrick, is a world renowned dermatologist whose body of work in dermatology during the past 30 years earned him special recognition by many popular media sources such as Allure magazine, New Beauty magazine and even the Today Show, which referred to him as a "beauty industry visionary" and one of the world's doctors who has "most influenced the world of beauty products." Dr. Fitzpatrick discovered the science of growth factors, which are comprised of 93.6% human fibroblasts.

Although SkinMedica® offers a full line of facial care products, our focus for this article will be on those that are for eye enhancement.

SkinMedica® has two treatment creams, all which work by a patented, unique combination of ingredients that improve the look of wrinkles and fine lines, improve the texture and tone of your skin, in addition to smoothing and brightening the eye area.

TNS Eye Repair® – improves the appearance of fine lines, reduces dark circles, replenishes skin
TNS Illuminating Eye Cream® – reduces the appearance of dark circles, improves skin firmness

Unlike most other eye creams, SkinMedica® use a very advanced formula... "Human Fibroblast Conditioned Media." If you come across the word "TNS" in any of SkinMedica's products, it refers to this conditioned media (Tissue Nutrient Solution).

While some products claim to have this science in their products, no other product to date has as high of a percentage of human growth factor. These cells come from human tissue. Some skin creams only use the conditioned media, not the cells themselves.

The compound mimics this human growth tissue - stabilizes and regenerates skin – simply reversing the signs of aging. It replicates what our skin does naturally at a younger age – greater regeneration and rejuvenation capabilities.

This has been used to treat burn victims for over a decade, helping them regrow their skin. So it isn't some expensive marketing gimmick or unethical Frankenstein ingredient.



The SkinMedica® eye creams are safe for all skin types. Applying twice a day is of greatest benefit. We recommend using the back of your hand as a palette so that application to the face is smooth and even.

Apply eye creams around the eye, but avoid the eyelid. Results are achieved after consistent 90-day application. Pick one or use a combination of both, and you are sure to see results.

Prices vary between \$85 and \$95 with supplies lasting 3 – 4 months. Considering the gain, the investment is quite minimal. A word of caution, the level of quality in physician grade skin care cannot be found in department store cosmetic counters

and department store creams can cost twice as much.

Caring for your skin should be partnered with an educated aesthetician or registered nurse specifically trained in skin care.

Finally, less is best. Your skin can only absorb so much over a period of time. Applying a thin layer of products, make up, and sunscreen with frequent reapplication is a good rule of thumb.