

Who Would You Trust With Your Face?

Presented by River Region Facial Plastics



Hello, this is Dr. Michael Bowman with River Region Facial Plastics. As many of you know, I maintain a medical practice at Montgomery Otolaryngology in

our new offices on Olive Street behind Jackson Hospital. Dr. Tom Cawthon and I opened River Region Facial Plastics in 2012 to serve the facial rejuvenation and skin care needs of people in Montgomery and the River Region. A common comment from both my medical and cosmetic patients is: "I didn't know ENT doctors did facial plastic surgery." So in this month's column I would like to discuss some things you should think about if you are contemplating facial rejuvenation. Before you trust your facial appearance to someone, here are a few important questions to ask:

1. What is your medical education background? After I graduated from Dartmouth College, I attended Duke University Medical School. From there, I completed my residency at the University of Alabama in Birmingham.

2. Are you board certified...and what field are you boarded in? I am dual board certified in Facial Plastic & Reconstructive Surgery as well as Otolaryngology Head & Neck Surgery. Many people do not realize that facial plastic and reconstructive surgery is an integral part of the ENT board certification process, which involves both oral and written examinations and covers both cosmetic and reconstructive surgery. I sat for my ENT boards in 2008, and received my facial plastics board certification in 2011. Dr. Cawthon is also board certified in Otolaryngology and

has been practicing facial plastic surgery the entirety of his career, and amongst others, trained under Dr. Jack Anderson, who is a well known pillar of medical education in our field. Board certified Dermatologists and Plastic Surgeons also have residency training and board examinations, which include facial cosmetic treatments.

3. Are you a member of any societies related to your field?

Dr. Cawthon and I are both fellows of the American Academy of Facial Plastic and Reconstructive Surgery as well as the American Academy of Otolaryngology Head & Neck Surgery. We both regularly attend local and national conferences to

make sure we keep abreast of our ever-changing field. Most recently, I attended a Physician Summit hosted by SkinMedica® where I got to meet and learn about the latest research, technologies, and products in skin care.

4. Do you have any additional credentials? We are Platinum Plus level Allergan injectors at River Region Facial Plastics. This means that we are in the top 2% of all Allergan accounts in the United States. Allergan products include Botox® Cosmetic, Juvederm®, Voluma™, Latisse®, SkinMedica® and Natrelle® breast implants. We are the only Platinum Plus Allergan account in the River Region based solely on our volume of facial aesthetics products. This means we

have more experience with cosmetic injectables than any other injectors in the area. I have also been nominated to become a Physician Trainer for Galderma Pharmaceuticals, makers of Restylane®, Sculptra®, Dysport® and Perlane®. This means I will be available to teach other physicians around the country my injectable techniques.

5. Can you show me before and after pictures of your patients who have had the procedure(s) I'm interested in?

An established facial aesthetics expert should have plenty of photographs available for you to examine the quality of their work. I have an iPad slide show, which I use extensively in all my consultations to educate my patients about the results they can expect.

I hope these basic questions will give you a framework to evaluate your choice of doctors for facial rejuvenation. As qualified experts in facial rejuvenation, all of our treatments at River Region Facial Plastics from skin care to the QuickLift® focus on beautiful, natural results. I sincerely hope we will see you soon so we can educate you about your choices for rejuvenation.

After all, you only have one face; so don't just trust it to anyone.

Yours In Good Health,
Dr. Michael Bowman
334.270.2003

Doctors@RiverRegionFacialPlastics.com

