

# One, Two, Three...

Presented by River Region Facial Plastics



Dr. Michael Bowman

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Hello, This is Dr. Michael Bowman with River Region Facial Plastics. This month we are celebrating an anniversary and going into our third year since River Region

Facial Plastics' grand opening. I would like to take a look at the things we've done over the last couple of years, and what is coming up in the future!

We started River Region Facial Plastics to serve the many people around our home who want to look their best and desire a comfortable, private environment to experience the best products and services available for facial rejuvenation. Dr. Cawthon and I drew on our experience and passion to build a team capable of delivering an experience that would match the high quality results of our products and services.

Since our doors opened, there have been many firsts. We are proud to be the first (and still only) facility in the River Region staffed entirely by board certified facial plastic surgeons. We have introduced new products and techniques to the area as well.

Many of you BOOM readers have seen the before and after results of our QuickLift® procedure. In an hour or two, this face lifting type procedure gives the results of a full facelift but has the recovery of a mini-lift. We were the first QuickLift® providers in the state of Alabama and over 100 happy patients have helped freshen their look with the QuickLift®. Many of our patients are glad to know that we can safely perform the QuickLift® or other surgical procedure under local anesthesia in our office surgical suite.

We have pioneered many wonderful new products. Sculptra®, a unique collagen stimulator and long lasting volumizer, has helped rejuvenate many faces around Montgomery and the River Region. At the end of 2013, we became the first practice in the area to introduce Voluma®. This long awaited and long lasting product is

great for replacing the lost volume in the cheeks, temples, and brows. More recently, Artefill® has joined our lineup. Artefill® is the longest lasting filler that we have and can be used just about anywhere in the face except the lips. Because of its near permanent nature, Artefill® is a great choice for clients who have already tried temporary fillers and are ready for a long-term fix.

Along with the new products, we have introduced the use of cannulas, which we use for the placement of fillers/volumizers like Juvederm®, Restylane®, Sculptra®, and Voluma®. This wonderful invention looks like a regular needle at first glance, but it is not sharp at the tip... it is blunt instead. This allows precise placement of the product without the bruising and swelling that accompanies the trauma associated with a needle stick. These cannulas have made bruising a very rare phenomenon at River Region Facial Plastics. The cannulas reduce the swelling as well, letting our clients get back to their regular routines even faster.

Over the past three years, we have risen to become a Platinum Plus level Allergan partner. This means that we are amongst the top 5% of all Allergan accounts, and we are the only Platinum Plus account in the River Region based on injectables only. We also launched Radiant Skin Medical Spa, our skin treatment spa. Radiant Skin is staffed by our Medical Aesthetician, Amy Bierly, and offers a full line of treatments ranging from brow waxing and chemical peels, to IPL 'laser' treatments and dermaplaning.

As exciting as the last couple of years have been, I'm even more excited about what is coming down the pipes! At Radiant Skin Medical Spa, we are pleased to be offering Dermapen® treatments. The Dermapen® is a micro needle device which is used for Collagen Induction Therapy (CIT). The Dermapen® treatment is done after using a topical anesthetic so the treatment itself is quite painless. A series of 3-4 treatments can improve skin texture, tone, pore size and even improve deeper wrinkles in the skin of the face and neck. By the time you read this article, I'll have had my second treatment.

In addition, we are excited to offer Cynosure® laser hair removal. Amy has been trained at the International Laser Institute and has years of experience in laser hair removal. Male or female, old or young, come see Amy to help get rid of that unwanted hair.

As a part of our ever-present and ongoing refinement of our surgical techniques, I recently went up to spend a day with Dr. Dominic Brandy, the developer of the QuickLift® in Pittsburg, PA. He showed me some of his recent refinements and subtle adjustments. One of these refinements is the addition of the QuickLift® Extension, which is used to help get even more lift for our patients who have more pronounced jowling and heaviness in the neck.

We are also developing an eye rejuvenation program, that we are calling "E2." As has been said before, "the eyes are the window to the soul." When we communicate with each other, we look each other in the eyes. For that reason, subtle changes and enhancements in the eyes can make a dramatic difference in your appearance. Because every face is unique, E squared (which stands for Eye Enhancement) is not a specific regimen, but more of a concept for rejuvenating the eyes. Your E2 program will combine different injectable treatments (as well as surgery, if appropriate) to help bring back the magic to your eyes.

Finally, I am excited about becoming a certified trainer of Galderma Pharmaceuticals, the maker of Sculptra®, Restylane®, Perlane® and Dysport®. I will be a certified to train other physicians in my techniques of injectable rejuvenation.

Thank you for your interest and support. I hope we will see you very soon!

Yours in good health,  
Dr. Michael Bowman

***We want your input! Please call or email us with your questions or suggestions for next month's column! 334.270.2003 [Doctors@RiverRegionFacialPlastics.com](mailto:Doctors@RiverRegionFacialPlastics.com)***