

# Your Virtual Consultation

at River Region Facial Plastics

Hello, This is Dr. Michael Bowman with River Region Facial Plastics. Dr. Tom Cawthon and myself are proud to be the founders of the River Region's first medical spa dedicated to all aspects of facial wellness and beauty. As we approach our first year anniversary, we are thrilled and honored by the warm and enthusiastic reactions we have garnered from our clients throughout the area.

Many of our patients are interested in doing what they can to help themselves look as good as they feel. However, fear of the unknown keeps some patients from coming in for a consultation to learn more. During the first installment of this column, in order to help you get to know us a little better, I would like to explore our philosophy of facial rejuvenation and give you an idea of what you can expect during your initial consultation at River Region Facial Plastics.

Beautiful. Natural. Results.

Those three words are our motto at River Region Facial Plastics and they encompass our philosophy of rejuvenation. First, all of our treatments are meant to help bring out your inner beauty, so that you look your best, whatever your age may be. Next, we want our results to always appear natural. The best rejuvenation should look so natural that someone passing you on the street will never know you had anything done at all. And finally, we deliver consistent long lasting results that will help you look and feel your best.

At River Region Facial Plastics, we offer a wide variety of options for rejuvenation. Every face is unique, so we have carefully selected the best products, techniques and procedures to help us give a natural rejuvenation for every face. Almost all patients can benefit from great skin care products like SkinMedica. A customized skin care regimen can both repair damaged skin and prevent future skin

problems. We also have a wide variety of minimally or non-invasive treatments like Botox, Juvederm, Restylane, Sculptra, Ultherapy, and more. Finally we also perform surgical procedures like Quicklift (mini-facelift), eyelid rejuvenation, nose-reshaping, and more. We will probably delve into the details of some of these fascinating procedures in future columns.

With so many treatments available, we need a consultation to determine which will be the best options for you. So now lets discuss what to expect at your consultation. First, there is some paperwork to be filled out. This is similar to the papers at your other doctors' offices. Thank you in advance for taking the time to fill out those forms. This information is very important for us to help determine the best treatment alternatives for your face. When you call for your appointment, we can either mail the paperwork to you, or you can download it from our website ([www.RiverRegionFacialPlastics.com](http://www.RiverRegionFacialPlastics.com)) under Patient Forms & Resources.

When you walk through our front door, you will be greeted by one of our highly trained staff members. She will check you in and go through your paperwork. Next, we will take a standard series of photographs of your face and neck, along with additional closeups of any specific problem areas. These are a part of your medical record and will be kept private.

Now it is time for you to sit down with your doctor (either Dr. Cawthon or myself) in our comfortable consultation room. As we go over your paperwork,

we always take plenty of time to make sure we understand which areas of your appearance most concern you. We also ask some questions to get a feeling for other concerns like timing (do we need results by a given date or event?), downtime (can you take some time off your normal schedule?), etc. This part of the consultation is critical. Once we understand where you are coming from, we can begin to determine how we can best achieve your goals. At this point, we need to perform a simple and painless physical examination of your face and neck. After that, together we will develop your Beauty Plan. This is a roadmap for your facial rejuvenation. It will cover all of your options from basic skin care, through office procedures as well as any surgical procedures which might be right for you.

After we explain your recommendations, we usually look at some before and after photographs and answer all your questions. Finally, you'll sit down again with our Patient Care Coordinator. She

will go over the details of pricing, financing and scheduling for your Beauty Plan. For most surgical procedures, most patients take a week or two to think about about their recommendations, so there is no pressure to make a snap decision.

I hope you have a better understanding of our philosophy at River Region Facial Plastics as well as what to expect at your facial consultation. I do hope

you will give us a call to schedule your free consultation so we can sit down and come up with your own personalized rejuvenation plan.

Sincerely, Dr. Michael Bowman



*“You deserve what you really want”*



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*Beautiful. Natural. Results.*

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**Dr. Thomas H. Cawthon and Dr. Michael K. Bowman**

Board certified physicians and members of the American Academy of Facial Plastic and Reconstructive Surgery

*JOIN US For Special Events in May... "Refresh Your Summer Look", May 8th, "Spring into Summer Skin"  
Peel Event, May 14th; and "Aesthetics Beginners' Event", May 22nd. Call for details or like us on Facebook!*

