

The Lasting Solution for Wrinkle Correction

Presented by River Region Facial Plastics



Hello, this is Dr. Thomas Cawthon from River Region Facial Plastics. When I have a consultation with a prospective patient and ask the question,

“what do you see when looking in the mirror that you would like to change about your appearance?” the number one answer is usually “turkey neck”, number two is “jowls” and number three is “sagging eyelids”. Loss of facial volume is a contributing factor to all of the above complaints. Using the artistry of injectable fillers, a noticeable difference can be achieved in select areas of the face with volume replacement. Of course, there is no substitute for surgery when needed, and we find that a blend of fillers and surgery grants the optimal result.

The fillers of today are, for the most part, comprised of hyaluronic acid, a naturally occurring substance in our skin. Manufactured hyaluronic acid has given us products that grant instant gratification with a natural and refreshed look when injected properly. The products have no allergic hypersensitivity and tend to last, in some cases, up to 24 months. They are slowly metabolized by our bodies through the weeks and months that follow the injection. Should a reversal of the product be needed, which is seldom necessary, an enzyme can be injected called hyaluronidase which breaks down the products. Commonly though, patients receiving a filler smile and say “Ah Ha!” when seeing their results.

To continue the look granted by injection of fillers with hyaluronic acid, repeat injections are required.

Metabolism of the hyaluronic acid through time depletes the volume of the filler and replacement by injection may be needed in 6 to 24 months to keep the status quo.

The world is always seeking “a better mouse trap” (or a filler that will last longer). RRFP is proud to offer a filler that does just that! ArteFill® is a newcomer to our product line and provides up to five years of lasting quality results.

ArteFill® is a soft, pliable, creamy injectable comprised of polymethylmethacrylate (PMMA) and bovine collagen. PMMA has been used safely and frequently in the medical world with different applications for more than 10 years and is the active ingredient in ArteFill®.

When injected, the ArteFill® can volumize cheeks, nasolabial folds, and hollow temples. The patient will be granted immediate visible success, but as an added bonus the Artefill® will stimulate the face’s natural collagen, supporting its presence. The appearance is both natural, refreshing and long-lasting. It is comfortably injected in our facility with minimal or no bruising or swelling. Because a chance of hypersensitivity (less than 1%) to bovine collagen, the patient needs to be skin tested three weeks before injection with an intradermal wheal somewhat similar to a tuberculin (TB) test. We’d love to tell you more about ArteFill® – so please call our office for a complimentary consultation.

Believe me, time flies by the older you are (or when you are having fun). We are rapidly approaching our second anniversary at River Region Facial

Plastics on Chantilly Parkway Court. Our staff is wonderful, and I have many loyal patients who see me there. Thanks to all of those who have seen us and had procedures or surgeries, we are very successful and growing. I hope all of you who have been to see me like your appearance and will suggest to friends and acquaintances that they book a consultation. I delight

in the results given to my patients who have “done something beautiful”.

I am a board-certified otolaryngologist (ENT), and a Fellow of the American Academy of Facial Plastics and Reconstructive Surgery – a great honor granted to me in 1987 by my peer group. This is an organization of fellow physicians who only operate on faces and necks. I personally have over 35 years of facial head and neck surgical experience and have continually kept up with the rapidly changing pace of cosmetic and reconstructive surgery to the head, face and neck. My credentials and those of my partner, Dr. Michael Bowman, offer the utmost expertise to help you with changes in the aging face. While board certification and other titles behind a name are admired, there is no replacement for the experienced hands of a skilled surgeon. “Experience is a good teacher” is a caption that applies.

I look forward to visiting with any of our readers of *BOOM!* and this article and invite you to come by for a consultation. Our goal is to have you look in the mirror after we treat you and know that “Ah ha!” moment.

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ArteFill®
Immediate Results. Lasting Improvement.