

QuickLift FAQ

Presented by River Region Facial Plastics



Hello, This is Dr. Michael Bowman with River Region Facial Plastics. This month I'd like to address some very common questions Dr. Cawthon and I get about a very common and popular procedure: The QuickLift.

What does the QuickLift do?

As word has gotten out, people have become excited about the QuickLift after seeing before and after photographs at our office, on our website, or on facebook. After you inspect the photos for yourself, you will see that the QuickLift rejuvenates the lower face and neck. It lifts and smooths wrinkles in the neck and under the chin, and it also raises the jowls that appear along the jawline. The QuickLift will help restore some of the sagging tissues of the mid-face and cheek back to a more youthful position. Many of our patients have tried the "two finger test" at home...place two fingers on each cheek in front of your ears and push upward and back to simulate the results of a QuickLift. The QuickLift gives a natural looking lift by its specialized design and avoids a pulled or stretched out appearance.

How does the QuickLift work?

The QuickLift is a surgical facelift type procedure. However, it only takes about half the time of a traditional facelift. This is possible because of the special QuickLift suture technique which is what engages the SMAS. The SMAS is the deeper tissue layer of the face under the skin which connects all the facial musculature. The SMAS layer must be lifted in order to get a quality facelift result. The use of suture to lift the SMAS means less surgical dissection which results in less swelling and faster recovery.

What is the downtime associated with a QuickLift?

There is little to no discomfort associated with the QuickLift. Most patients feel they are able to be out in public in about

7-10 days after their procedure. At that point in time, there is still some swelling and there may be some bruising, but with a little makeup most people can be back at work and in their usual routine.

Are the results of a QuickLift permanent?

The results of a QuickLift are indeed permanent, that is, they don't "give out" down the road. So the QuickLift generally turns back the clock about 8-10 years, but the aging process does continue.



Is this a one size fits all procedure?

Since no two faces are the same, and so there is no cookie-cutter approach to facial rejuvenation. We always customize the procedure to ensure each patient gets the best possible results. The QuickLift is frequently combined with other procedures like the SubTuck (additional under the chin contouring), eyelid rejuvenation (blepharoplasty), facial liposuction, and chemical peels to name a few. This customized holistic approach to rejuvenation ensures a beautiful and natural looking results.

What are the qualifications for performing a QuickLift?

Dr. Cawthon and I are both board certified in Otolaryngology Head & Neck Surgery by the American Board of Otolaryngology. The qualifications for that board certification include extensive testing on facial plastic and reconstructive surgery. I am dual board certified in Facial Plastic & Reconstructive Surgery by the ABFPRS, and Dr. Cawthon has been performing reconstructive and aesthetic plastic

surgery for his whole career. Both Dr. Cawthon and I have undergone extensive personal training with Dr. Dominic Brandy, the creator of the QuickLift.

How long has the QuickLift been performed?

Dr. Brandy began using the QuickLift procedure in 2003, and published the technique in the medical literature in 2004. He has performed over 2,000 QuickLifts over the last decade. Dr. Cawthon and I have been performing the QuickLift exclusively for natural looking facial rejuvenation since our training in 2010.

What are the risks associated with the QuickLift?

There are risks associated with any procedure, and the QuickLift is no exception. We do expect some swelling and bruising after the procedure, and other problems can occur, but these are relatively uncommon. Our pre and postoperative care regimen is designed to prevent any complications. Cigarette smoking increases the risk of complications with any surgery, and so patient usually must stop smoking at least 6 weeks before and 2 weeks after their QuickLift. We will make sure we answer any and all of your concerns during your consultation.

I'm interested in the QuickLift, what should I do now?

Every face is unique, so the QuickLift may or may not be the best option for you. Please give us a call to set up your free consultation so we can help you look your best.

Yours in good health,
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